

INFOPACK

ERASMUS+ TRAINING COURSE

VIDEO MAKING
FOR NGO

16-24 JUNE 2019
KUUSAMO, FINLAND

Context and background

The project idea was born during the training course 'iExpress' hosted by Oivanki in December 2017. During the course, we visited the local Association of Mental Health in Kuusamo city, who expressed their interest to one of the objectives of the project (to create video tutorials). They share with us, that they would like to involve more young people to their activities and making promotional video would be a great tool for this purpose.

We are sure that with a little practice and ingenuity, regular people can make videos that are just as engaging as million dollar TV commercials or blockbuster movies. By passing this knowledge onto youth workers from across Europe we hope that they will use it to create promotional videos for their NGOs that have a much greater impact than the work they are currently producing.

The main purpose of 'Video Making for NGO' is to develop the video-making and promotional competencies of youth/social workers.

To reach this purpose, we set the following objectives:

- To improve youth worker's knowledge on how to create a story, deliver a clear message online, creating a storyboard, copyrights, and basics of video-making.
- To improve youth worker's skills on video-making, editing and publishing videos online.
- To develop youth worker's empathy towards people with fewer opportunities, in order to make a positive change in their NGOs and communities
- To improve youth worker's confidence in digital competencies and increased their usage in daily work.

Approach and content

The training course will be very practical and action-oriented. Participants will learn the basics of video-making and will be able to put knowledge and skills gained into practice by creating promotional videos for several Kuusamo charities (learning by doing).

The videos produced by our participants will be used as publicity tools for the Kuusamo NGOs, resulting in increased attention for them and their activities.

Basics of following topics are going to be covered during the project:

Story structure, story arc, storytelling, how to deliver a clear message, storyboard, video making tips, steps of video making, filming crew, Copyrights, work in DaVinci Resolve software, how to edit video productively, Youtube, inclusive videos, video as a tool for..., facilitation the transfer of competencies.

Please be aware that the training course will not provide you with academic knowledge as it is a purely non-formal activity, and its success depends on the active participation of everybody present.

Profile of the participants

We are looking for **youth/social workers, youth leaders or youth work volunteers**, who:

- have a passion for digital media or are highly motivated to learn about them,
- can either bring a lot of knowledge and experience to the course or who are eager to attend because of what they can benefit from the knowledge and experience of their peers,
- needs to improve their video-making competencies, in order to improve the quality of work of their NGOs/youth work organisations,
- needs to improve their video promotion competencies, in order to improve the quality of work of their NGOs,
- needs to have access to an nurturing creative space to practice their video-making skills, free from distraction, judgement or stifling attitudes,
- learn digital competencies so they can share them with other youth workers and young people when they return home,
- improve their self-confidence and sense of worth,
- expand their network of European contacts,
- come open and supportive for the filming process (this also means to consent the public use of all pictures and videos produced during the training course),
- are interested in providing short testimonials on their impression about the training course, and support the dissemination of the project outcomes,
- have a good level of English,
- are aged 18+

During the selection process, we will take into account the criteria listed above.

Boarding and lodging

We will stay and work in Oivanki Outdoor Education Centre (www.oivanki.fi)

Rooms are equipped with towels and bed-linen, you will be accommodated mainly 2-3 persons each.

If you need any special medical or other personal items please take those with you.

The costs for food and accommodation are fully covered by the grant received from the European Commission.

Travel information

The training course starts on **June 16th (arrival day)** with dinner and ends on until the morning of **June 24th, 2019 (departure day)** with breakfast.

Make sure you arrive at the Kuusamo airport (either city bus station or any other city location) till 20:00. After the group is gathered in Kuusamo, we will organize their transportation from Kuusamo to the project venue.

Full participation in the training course for its full duration is mandatory, you cannot arrive later or leave earlier.

The most convenient way to get to the project venue is to fly via Helsinki to Kuusamo airport. More information about flights: www.finnair.com. Bus schedules: www.matkahuolto.fi

You are allowed to spend additional days in Finland outside of the indicated period of the training course, in this case, it is the participants responsibility to cover the additional costs (accommodation, food, etc). But in the best case, this can make it more flexible for you to find suitable priced travel tickets.

Please be aware that you are in charge of arranging your own insurance (health, accident, liability) for the whole duration of the activity. Insurance is a mandatory requirement of participation. The costs for the insurance are not subject to reimbursement.

The following number of participants and a maximum reimbursement of your travel cost is eligible:

**Armenia, Azerbaijan,
Greece,
Portugal, Spain** **530€/person**
(2 person/country)

France, Turkey **360€**
(2 person/country) /person

The Netherlands, Ukraine **275€/person**
(2 person/country)

Finland
4+1 staff

Visa costs for participants from Armenia, Azerbaijan, Turkey, Ukraine 60€/person

Because the venue located remotely, we applied for "Expensive travel costs due to remote location".

Please check the following link for a detailed explanation. <http://bit.ly/2E9gaBI>

If the travel expenses exceed the contribution available, the participant shall cover the extra costs from own financial resources.

Reimbursement Procedure

The reimbursement of the travel costs will be done through a bank transfer after the activity. The reimbursements will be made within 2 months after the organizer has received all the original documentation and proofs of dissemination activities and exploitation of the project results.

Participants will be reimbursed for their travel expenses up to the amount available for their countries and no more than their real costs. Should the travel expenses exceed the contribution available, participants shall cover the extra costs from own resources.

Requirements for reimbursement:

1. Your travel ticket is verified by organizers before purchase.
2. Second class tickets (taxi fares are not reimbursed);
3. Arrival at the venue should be no later than **June 16th**;
4. Departure from the venue should not be before **June 24th**;
5. Bring documentation for all travel made to the project venue (e.g. boarding passes, bus/train tickets, invoice etc.);
6. Fill and sign the reimbursement form,
7. Where applicable, send by post all the originals of their travel documentation.

Additionally, the reimbursement will be performed only if the following conditions are met:

- ✓ You have submitted the individual participant report as requested by the **European Commission through the Mobility Tool**;
- ✓ You send proofs of **dissemination** activities.

Dissemination and exploitation

Dissemination and exploitation of the activity results are a key feature in the Erasmus+ programme, therefore, partner organizations and participants are inquired to organize such activities after the training course. The project results shall be disseminated and exploited as a minimum to other members of the organisation and young people in the local community. Participants and their sending organization must send the organizers a proof of their measures to disseminate and exploit the results of the training course.

Conditions

Each participant shall read carefully and agree on the **Participant Declaration** found with the application form. Accepting the **Participant Declaration** is a requirement of participation.

The applicant and host organization



Nuoriso- ja luontomatkailukeskus Oivanki is a Youth Centre. It is a non-profit organization and it is owned by the town of Kuusamo. It is run as an LTD-company, with a separate budget for youth activities which are controlled by the Ministry of Education and Culture. Yearly there is approx. 12000 contacts/overnight stays/contacts of young people in the center. One of our key values and main topics is to serve and support the youth work and education sector. As one of Finnish Youth Centres, Oivanki works as a regional resource center for youth work development, for example, organizing seminars, training courses, thematic projects, and international cooperation among youth work and education.

Contacts

For any questions or concerns, please do not hesitate to contact Vitalii Volodchenko and Panu Päivärinta at videomakingforngo@gmail.com

We look forward to hearing from you!



Erasmus+



SUOMEN
NUORISOKESKUKSET